

EXPERIENCE

Art Director

Roadtrip Nation, March 2008 – Present

- Strategy, art direction and design of RoadtripNation.com and RoadtripNation.org.
- Concept, art direction and design of promotional materials for college campus tours, television series dvd's, The Roadtrip Nation Experience student workbook.
- Development of social media marketing strategy.
- Project management for print and web design projects.
- Mentorship of a 6 person design team.

Resident Life Coordinator, Office of Resident Life and Housing

The Art Institute of California—Orange County, August 2006 – May 2008

- Development of marketing scheme for Resident Life and Housing program. Art direction of promotional materials.
- Advisor to resident students. Provide on-call coverage of student housing program during off-hours and weekends, responding to emergency and crisis situations as needed. Prepare and maintain housing records and reports.
- Development and mentorship of Resident Assistant (RA) program and Student Housing Committee. Responsible for selection, training, supervision and evaluation of Resident Assistants.
- Serve as primary judicial officer for all student conduct issues within housing.
- Design and facilitate social, education and cultural events for resident students. Assist in the planning and coordination of Student Affairs and school-wide events.

Administrative Assistant, Office of Resident Life and Housing, Student Affairs

The Art Institute of California—Los Angeles, January 2006 – August 2006

- Oversee daily operations of Student Affairs and Housing departments. Serve as primary contact for vendors, parents, and students. Liaison between Housing department and Admissions, Student Financial Services and Accounting.
- Supervise student staff of five Resident Assistants.
- Respond to housing inquiries, maintain rosters, oversee maintenance of housing filing system, coordinate prospective student information, and provide administrative support to Housing department. Development of marketing scheme for Resident Life and Housing program. Art direction of promotional materials.

EXPERIENCE CONT.

Resident Assistant, Office of Resident Life and Housing

The Art Institute of California—Orange County, January 2006 – August 2006

- Primary contact for resident students. Provide on-call coverage of student housing program during off-hours and weekends, responding to emergency and crisis situations as needed.
- Graphic design of promotional materials for Resident Life and Housing events.
- Liaison between Office of Resident Life and Housing and student community. Assist and counsel School-Sponsored Student Housing residents through peer-mentorship.
- Design and facilitate social, education and cultural events for resident students.

OTHER EXPERIENCE

Graphic Design Intern, Roadtrip Nation

Project Manager, The Art Institute of California—Orange County Portfolio Magazine

Freelance Designer, Orange County Public Library

Freelance Designer, Orange County Professional Firefighters Association

Shift Supervisor/Barista, Starbucks Coffee Company, Oct. 2003 – Dec. 2005

AIGA, The Professional Association for Design

EDUCATION

inHouse Design Association

Bachelor of Science in Graphic Design

The Art Institute of California—Orange County, September 2008

AWARDS

Associate of Science in Graphic Design

The Art Institute of California—Orange County, September 2005

Offensive Coordinator

Roadtrip Nation, December 2008

Spirit of Excellence Nominee

The Art Institute of California—Orange County, Summer 2007, Fall 2007